

WHAT YOU SHOULD KNOW

No doubt you have researched this specialized field again and again, and the more you may have researched, the more questions you may have. Here's what you should know about choosing a quality educational program.

Who is teaching the course?

Beware – not all training programs are the same. Unfortunately, there are many people in this field who have started offering training programs after only a few years in the business. A qualified trainer/educator **should have significant business, teaching and design experience.** Ask them how long they have been in business, what credentials they hold, and how long they've been teaching. Our instructors have business, teaching and design experience that total more than **30 years.**

Who's watching out for you?

Some states require that certain educational programs meet stringent requirements. Look for programs with state approval or businesses that belong to the Better Business Bureau. Businesses that earn BBB accredited business status contractually agree and adhere to the organization's high standards of ethical business behavior. **We are a BBB Accredited Business.**

How large is the class?

Smaller, more personalized class size ensures that you receive individual attention and instructor support. Our hands-on studio programs only admit **five students per class.**

The way you learn is important

You should experience a variety of learning methods including lecture, hands-on exercises and a variety of visual aids. We pride ourselves in including all of these methods in each and every professional program.

Training is complete – now what?

We know how important it is to receive **on-going support after training.** Not only will you receive that support from your trainer at the Academy, but you are also eligible to join the Association of Design Education (www.associationofdesignededucation.com), an organization founded to both ensure the quality of your training experience, as well as to provide ongoing education and support as you grow your business.